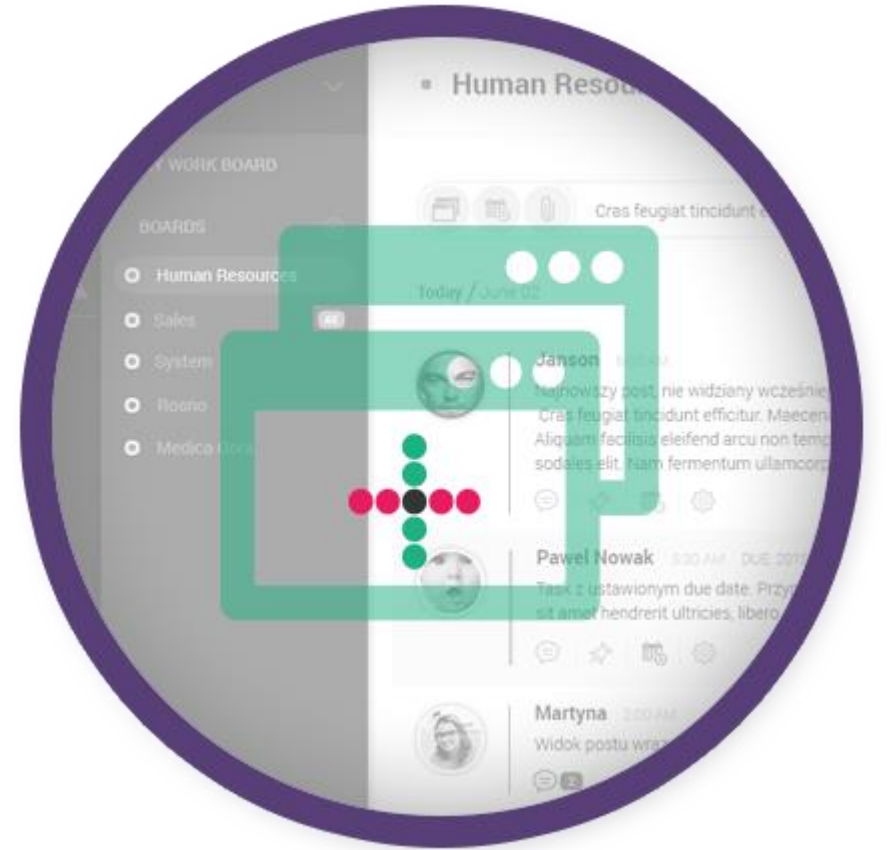




Business Applications Cloud

# Qalcwise Designer

# Application KPIs



Unit 120 - Application KPIs

# Designing Business Apps



## What's inside

This tutorial helps to understand how to design information that will make your applications more informative and help users make quicker business decisions. We will design the information displayed on application task (App Stripe).

## What's required

This tutorial is continuation of „Introduction to Designer“. As the exercise example we will continue the application built in that module, so it is strongly advised to finish the „Introduction to Designer“ first.

## How long it takes

It's a very short module and should take no longer than ½ hour 😊.

## Notation used

There is no special notation used in this Tutorial. It's a free-form exercise. It might be useful to pay attention to Green rectangles and arrows as they point to things in subject.

## What's not inside

Please check other tutorials about „Working with Data“ and „Workflow“.



# Qalcwise is Business Applications Cloud Platform

A place in Cloud where you can collaborate and communicate with your coworkers by means of business applications.

My Business Apps

The screenshot displays the 'Select App' interface in Qalcwise. At the top, there is a search bar labeled 'Select App' with a search icon and a close button. Below the search bar is a grid of application cards. Each card features an icon, a title, and a brief description. A red arrow points from the 'My Business Apps' text to the 'Sales Invoice Draft' app card in the grid.

App Name	Description
Candidate Assessment <b>Draft</b>	Run this app to support candidate interviews
Capex Request	This app is used to issue new capex requests
Capture Web Summit Contacts	This app is used to capture Web Summit Contacts
Commercial Credit Scoring for New Transactions	App used for calculation of credit scoring
Customer Data Management App	This app is used to manage, add, update Customer Information
Daily Sales Activity Report	Reporting Sales Representative Daily Activity for CRM
Generic App <b>Draft</b>	This is a generic app for design purpose only
Intercompany Loans Management	IC funding
Manage Marketing Planning	Planning and monitoring Marketing Activities
ManageCountries <b>Draft</b>	
Management by Objectives	This app sets, cascades and monitors MBO KPIs, tasks and reviews.
New Business Sales Quotations	This app is used for new business sales quotes
Product Update Form	This is New product design and implementation workflow
Project Change Management Form	Calculate impact and cost of changes
Quarterly Performance Review	Manage by Objectives Process Periodic Review
Request anything (training app) <b>Draft</b>	This app shows some basic mechanics of a request application in Qalcwise
Request New Qalcwise App	Use this app to request new qalcwise business app for your purpose
Sales Invoice <b>Draft</b>	This app issues sales invoices
Sales Invoice <b>Draft</b>	This app issues sales invoices
Sales Invoice <b>Draft</b>	This app issues sales invoices
Sales Quote for New Customers	Create New Sales Quotation for New Business
Sales Quote for New Customers <b>Draft</b>	Create New Sales Quotation for New Business
Take a Test	My tests and certifications
Travel and Expense Management	Use this app whenever travelling on business. Starting from Request, Approvals and Settlements.

# Qalcwise Business Apps

## Human Resources

- + Employee forms
- + Holidays calculations
- + Evaluation calculations
- + Performance reviews
- + Education portal

## Sales & Marketing

- + Quotation calculation
- + Sales Rep reporting
- + Site Sales reporting
- + Pipeline management
- + Customer onboarding
- + Incentive calculation

## Operations

- + Product development forms
- + Operations planning
- + Site reporting
- + Fleet management
- + Project forms
- + New product implementation
- + Work orders
- + Workforce management

## Finance

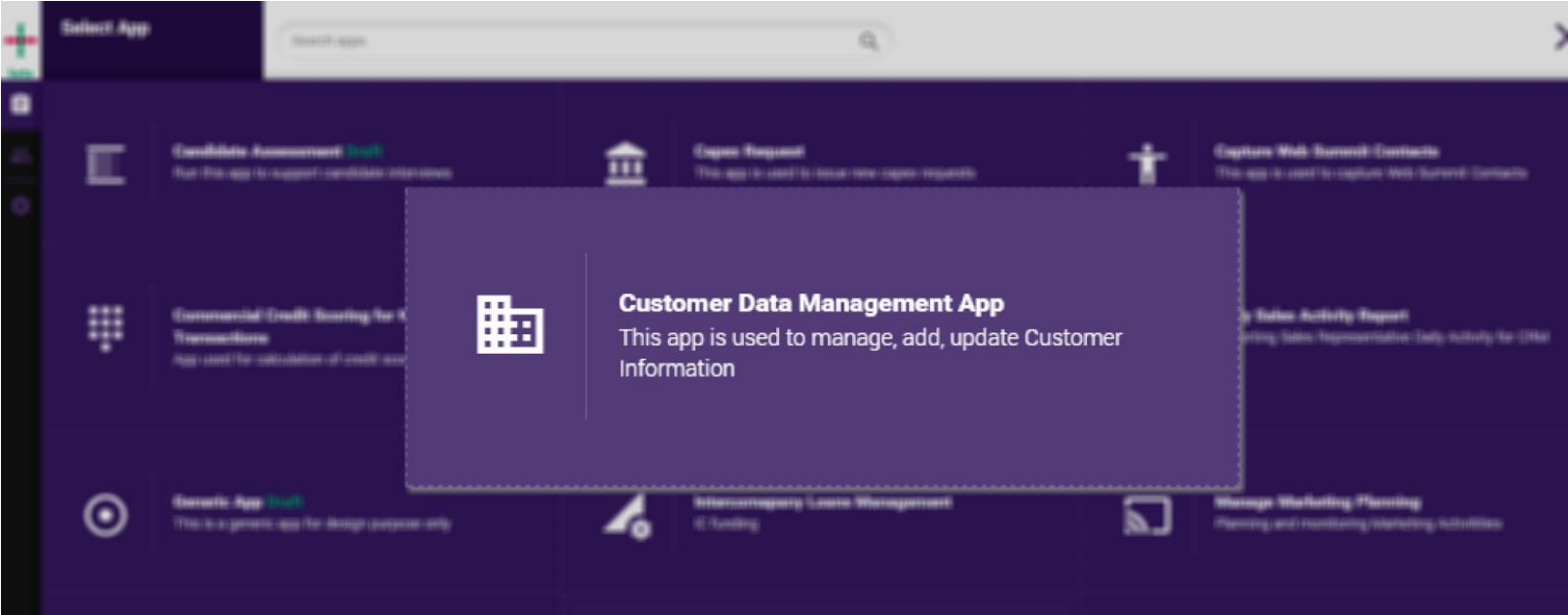
- + Business cases calculation
- + Capex evaluation
- + Travel and Expense Forms
- + Capex requests
- + Budget requests

## Project Management

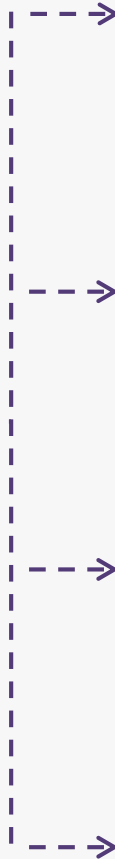
- + Change request forms
- + Requirements gathering
- + Profitability calculation
- + Test forms

With qalcwise, you can create your own applications or acquire apps from Qalcwise App Marketplace

Qalcwise App Marketplace



# What you can do with Qalcwise



**Communicate, collaborate** with your, teams, departments, company wide or directly with your colleagues. Share messages, tasks, files, reminders, comment on discussions. Run surveys & reviews. Focus on only important tasks with Qalcwise peace making „Focus” switch. Advanced Search through platform content.



**Run workflow** enables communication via **Business Applications**. Issue request, obtain approval, discuss numbers, manage data. Drive process based business communication.



**Design** your own **Business Applications** with ease of spreadsheet like formulas. No coding required. Unprecedented approach to business apps design where business users can create Apps by themselves.



Acquire or Sell your business apps on [Qalcwise Apps Marketplace!](#)

# Application KPI

Ease decision making.



Sign in

Email

Password



Remember me

[Forgot Password?](#)

Log in





Cynthia

Remember, we finished our previous here.

Cynthia has received information that there is a travel request and that it awaits her attention.

In order to quickly deploy your application you don't need to set anything additional. It's up and running already, but the message provided on application task is basic.

In this tutorial we will learn how to enrich this info to provide more meaningful info to make decision easier.

**Qalwise HQ**  
beta

- HR
- Travel & Expenses **1**
- Project managem...
- Marketing campaig...
- Capex requests
- Sales incentives
- Workforce
- Sales
- Office
- Surveys
- Qalwise App Ideas
- Finance
- Sales & Marketing
- Credit control
- Support
- Fleet
- Education & Cert
- Sales activity

**Cynthia White**

Focus [icon] [icon] [icon] [icon]

Share a post, task or files on Cynthia White

**Today**

**Draft TRAVEL REQUEST - A task awaits your attention**  
10:16 AM WORKFLOW STATE: IN APPROVAL (CYNTHIA WHITE)

January

**Brad Kowalski** 1/19/2016 1:39 PM DUE: 6/30/2016 10:59 PM SNOOZE: 2/2/2016 12:41 PM

HR performance reviews are due by QE. Guidelines are posted in HR public stream. There is also a new app for 360. Please check also the MBO app.

**TRAVEL AND EXPENSE MANAGEMENT - Hi Cynthia White. Please approve the business trip for Betty Wiserman travelling to Nexus on 11-4-2016 DEM/1/19/2016**





We actually want the travel request message to look like this

 **Draft TRAVEL REQUEST - Please approve Sales travel request. Prospect customer is Quantus and potential deal size of 98000** kk-14-3-2016

12:49 PM DUE: 3/14/2016 12:00 AM WORKFLOW STATE: IN APPROVAL (CYNTIA WHITE)

Where:

**San Francisco**

What for:

**Sales**

How long:

**3**

Responsible:



**Krzysztof Kowal**



Instead of its basic form:

 **Draft TRAVEL REQUEST - A task awaits your attention**

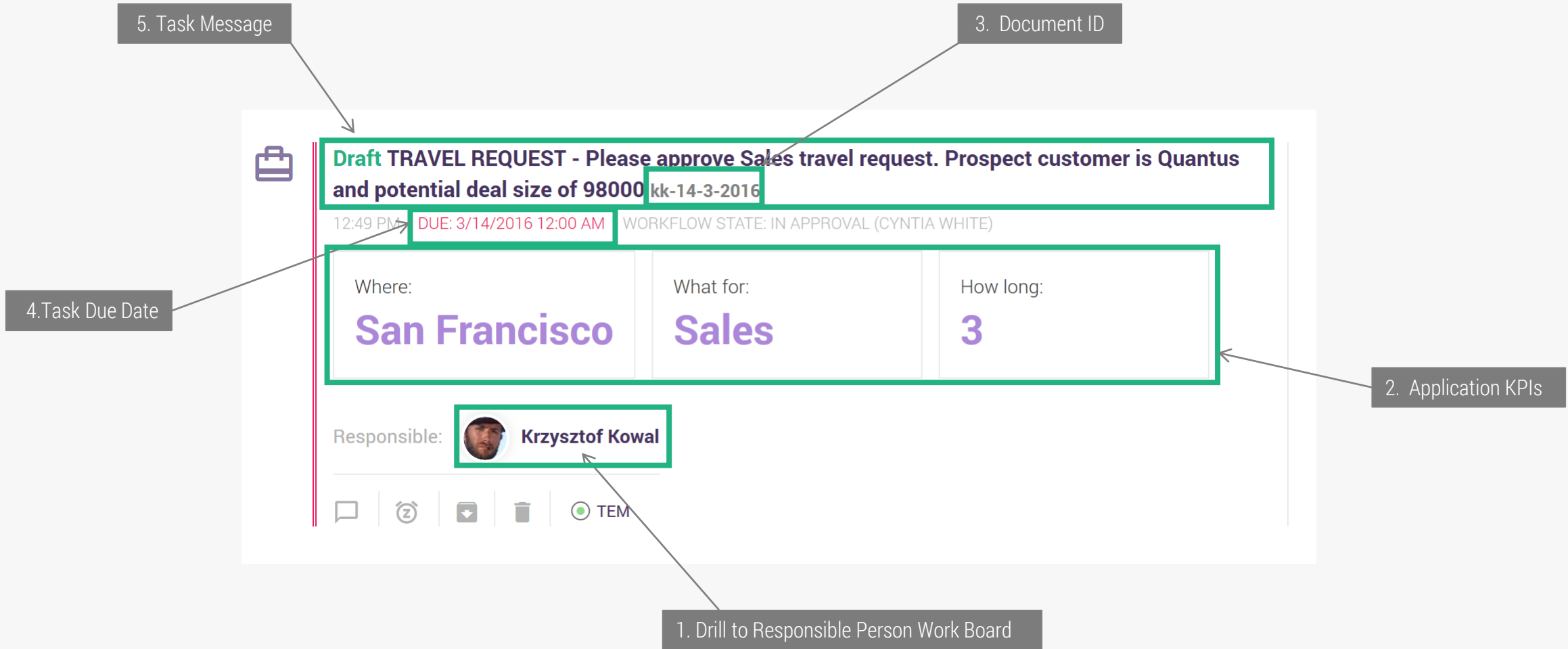
10:16 AM WORKFLOW STATE: IN APPROVAL (CYNTIA WHITE)







There are 5 key component of Application Task Message a Designer can control.



# Application message content

There are 5 things we can set to supplement application message stripe

- Define process Responsible Person
- Define Application KPIs
- Define Application Document ID
- Define applications Task Message
- Set Application Task Due Date

First three things from the above list you can set on Application Info tab in Designer.

Task Message and Due Date can be defined for each application State and Action on Workflow page in Designer.

Of course, you can use qalcwise functions to define all the above content.\*)

First, let's define „Responsible Person”

\*) In version 20160311 KPI names must be provided as a text and cannot be calculated, hopefully, by the time you read this tutorial, this will be possible to use functions to calculate KPI names.

Choose APP Info tab

Document ID

APP KPIs and Responsible Person

Info	Widgets	Data	Properties
<b>Informations</b>			
Name	TEM		
Caption	Travel Request		
Purpose	This app manages travel and expense process		
Version	1		
State	Draft		
Document name	=SECTION1.B1		
App visibility	Visible		
Show formulas	Visible		
Alignment	Left		
Icon			
Type	Instance		
Add creators	Start typing...		
<b>App creators</b>			
ALL ×			
<b>Input parameters</b> ⊕			
<b>KPIs</b>			
Responsible person	=SECTION1.B2		
KPI name	Cell address		
KPI name	Cell address		
KPI name	Cell address		
<b>Streams</b>			
Add stream	Start typing...		
TEM ×			



# Setting Responsible Person

Responsible Person gives us immediate information about who to ask regarding given application task 😊.

You, as a Designer decide, who the „Responsible Person” is in a given business process manager by your application. Sometimes it’s the person who starts the process, but often it might be its manager, account owner, etc.

All you need to do is to provide this **person email**. It can be provided

- a) Directly
- b) Using qalcwise functions like e.g. CreatedBy()
- c) Pulled from your data using Lookup() function
- d) Or referenced from a cell from your app

Any combination of the above is allowed, so have fun. 😊.

In our example cell section1.B2 contains CreatedBy() formula, so let’s use it 😊. CreatedBy() formula returns user email.

Remember it has to be email if you want the responsible person to be drillable.

The image shows a multi-step process for setting a responsible person in Qalcwise. At the top, a navigation bar includes 'Info', 'Widgets', 'Data', and 'Properties', with 'Info' selected. Below this, a table under the heading 'KPIs' has a row for 'Responsible person' with the value '=SECTION1.B2'. A callout box labeled 'Responsible Person email' points to this cell. Below the 'KPIs' table is a 'Streams' section with an 'Add stream' button and a search field. At the bottom, a dark purple sidebar for 'Qalcwise HQ' is visible, with a 'MY WORK BOARD' section showing '2' items. The main content area shows a user profile for 'Cynthia White' with a 'Focus' button and a search icon. Below the profile is a task card for 'Draft TRAVEL REQUEST - A task awaits your attention' with a 'Responsible:' field containing a user profile for 'Krzysztof Kowal'. A callout box labeled 'App stripe on Qalcwise Workspace' points to the bottom of the task card, which includes a chat icon, a clock icon, a dropdown arrow, a trash icon, and a 'TEM' button. A green arrow points from the '=SECTION1.B2' cell in the 'KPIs' table to the 'Responsible:' field in the task card.

# Setting Application KPIs

Application KPIs were designed to provide quick insight into business process managed by your application.

YOU DECIDE.

Application KPIs can be both text or numbers. They are defined on Application Info tab in Designer. You can define up to 3 KPIs.

They need to be referenced in your application cell. (don't use =, sign here, just click a cell which contains a value you would like to become a KPI.)

Choose APP Info tab

Info Widgets Data Properties

Informations

## KPIs

Responsible person =SECTION1.B2

Where SECTION1.B3

What for SECTION1.B4

How long SECTION3.B1

Responsible Person email

## Streams

Add stream Start typing...

TEM x



Cyntia White

Focus



Share a post, task or files on Cyntia White



Draft TRAVEL REQUEST - kk-12-3-2016

12:57 PM

WORKFLOW STATE: IN APPROVAL (CYNTIA WHITE)

Where:

Seattle

What for:

Sales

How long:

10

Responsible:



Krzysztof Kowal



TEM





# Setting Document ID

One additional feature available to you is ability to define your App Instance ID.

This is especially usefull when you run processes which create new app document / request / records / etc...

It may also be useful when integrating or passing „documents” to other systems like accounting or CRM.

In this example we can assign a „Document ID” to each travel request. We decided that our travel request ID will consist of first letter of requester first name followed by first letter of his last name and request date.

The following function will calculate our request ID.

```
=concat(left(B2,1), mid(B2, find(B2, '.')+1,1), '-', datetosting(WORKFLOWINFO.B1))
```

Where B2 cell contains `CreatedBy()` formula  
And workflowinfo.B1 cell contains `CreatedAt()` formula

Choose APP Info tab →

Info	
Widgets Data Properties	
<b>Informations</b>	
Name	TEM
Caption	Travel Request
Purpose	This app manages travel and expense process
Version	1
State	Draft
Document name	=SECTION1.B1

Document ID →

Cyntia White

Focus

Share a post, task or files on Cyntia White

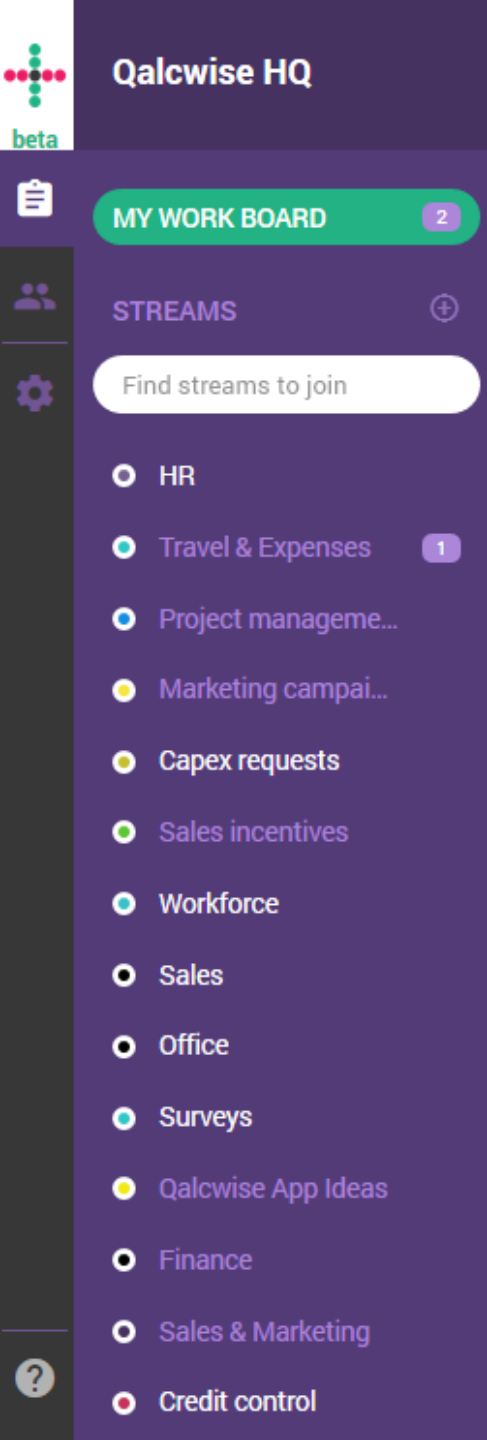
**Draft TRAVEL REQUEST** **kk-12-3-2016** 12:57 PM WORKFLOW STATE: IN APPROVAL (CYNTIA WHITE)

Where: <b>Seattle</b>	What for: <b>Sales</b>	How long: <b>10</b>
--------------------------	---------------------------	------------------------

Responsible: **Krzysztof Kowal**

TEM





# We have set:

1. Responsible Person
2. Application KPI's
3. Document ID



**Let's switch to workflow now**

4. Task Due Date
5. Task Message



# Setting Task Due Date

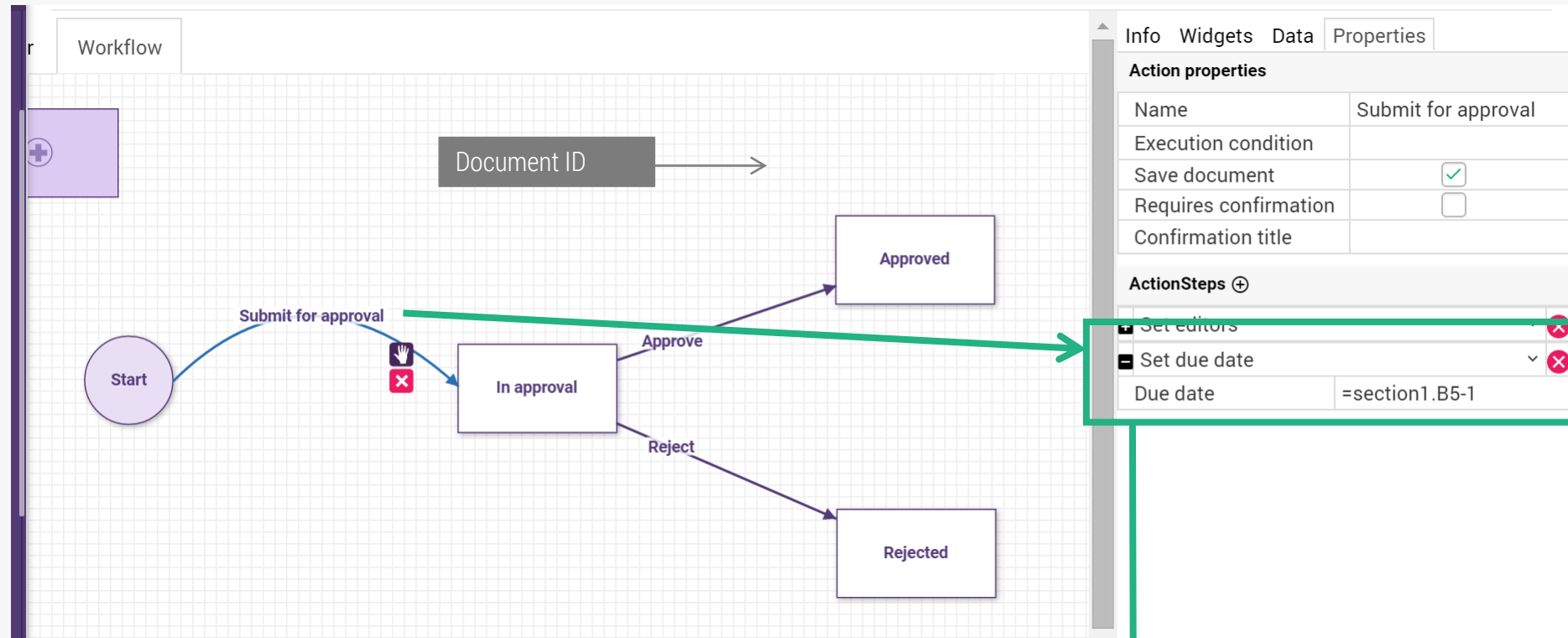
If required you may also set task due date.

In order to do that you need to add Action Step to your action or State in Workflow Design. You do that by clicking **+** sign by ActionSteps and choosing „Set due date” action step.

Every Action can set/change the due dates, so your subsequent steps in process may have its own deadlines assigned.

In our example travel request we will set task approval due date for just one day before departure. Action „Submit for approval” will set the Due Date.

Cell **section1.B5** contains departure date, so our formula is **=section1.B5-1**. That's it.



The screenshot shows a travel request card. The title is "Draft TRAVEL REQUEST - kk-14-3-2016". The status is "11:58 AM" and "DUE: 3/13/2016 12:00 AM". The workflow state is "IN APPROVAL (CYNTIA WHITE)". The card contains three main sections: "Where: San Francisco", "What for: Sales", and "How long: 4". The responsible person is "Krzysztof Kowal". At the bottom, there are icons for chat, attachments, trash, and a "TEM" status.



# Setting Task Message

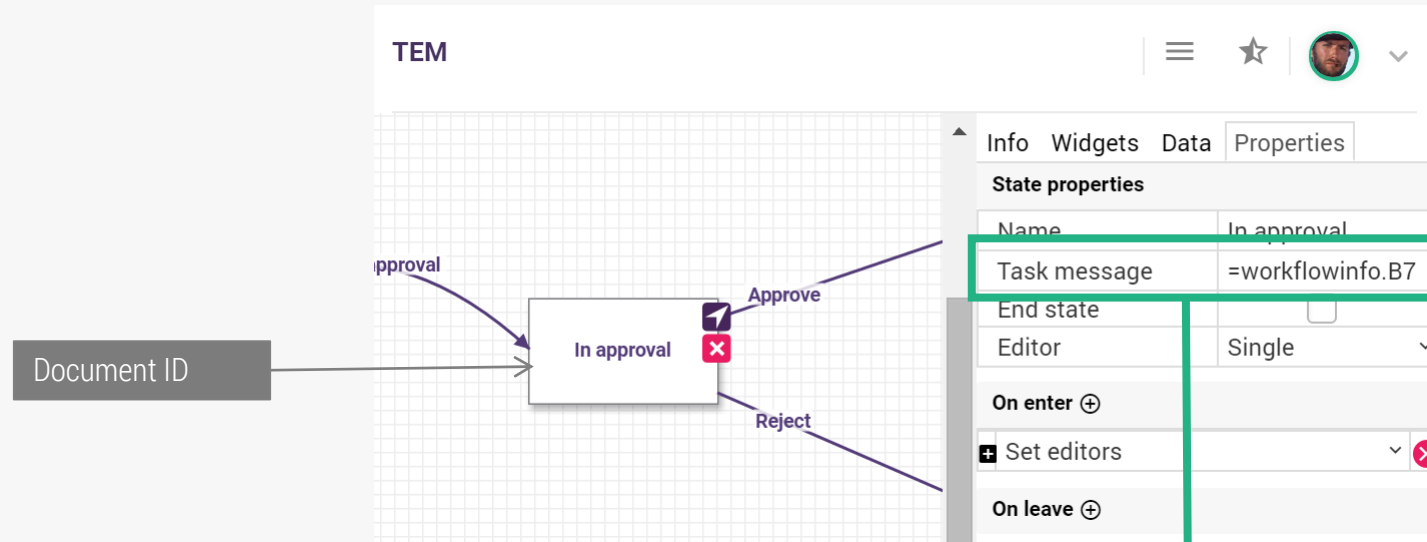
Application Task message can be set in 2 ways.

- 1) Using an Action Step, similar to setting Due Data as it was in previous example
- 2) By setting „Task message” field when editing workflow State.

You can „calculate” Application Task using formulas. Concat() formula glues texts separated by commas. You will use it a lot.

In our example we decided to display different texts depending on whether the trip is sales related or not. Sample formula you can see below.

Feel free to experiment with your own process.



**Draft TRAVEL REQUEST - Please approve Sales travel request. Prospect customer is Quantus and potential deal size of 98000 kk-14-3-2016**

12:49 PM DUE: 3/14/2016 12:00 AM WORKFLOW STATE: IN APPROVAL (CYNTIA WHITE)

WorkflowInfo			
	A	B	
	=if(SECTION1.B4='Sales', concat(B6, ' Prospect customer is ', SECTION2.B1, ' and potential deal size of ', text(SECTION2.B2)), B6)		
1	CreatedAt	=CreatedAt()	
2	SubmittedAt	=StateFirstEnterDate("In approval")	
3	ApprovedAt	=StateFirstEnterDate("Approved")	
4	Approved	=(CurrentState()='Approved')	
5	Rejected	=(CurrentState()='Rejected')	
6	Message1	=concat('Please approve ', SECTION1.B4, ' travel request')	
7	Message	=if(SECTION1.B4='Sales', concat(B6, ' Prospect customer is ', SECTION2.B1, ' and potential deal size of ', text(SECTION2.B2)), B6)	
8			

How long:

**3**



# THAT'S IT.

You have how to enrich application tasks information in order to help business make decisions easier and faster.

You have learned how to

- a) Define process Responsible Person
- b) Define Application KPIs
- c) Define Application Document ID
- d) Define applications Task Message
- e) Set Application Task Due Date



MY WORK BOARD 2



STREAMS +



Find streams to join

- HR
- Travel & Expenses 1
- Project managem...
- Marketing campai...
- Capex requests
- Sales incentives
- Workforce
- Sales
- Office
- Surveys
- Qalcwise App Ideas
- Finance
- Sales & Marketing
- Credit control

# END

Check Other Units

Qalcwise Collaboration Workspace -Admin Options

Qalcwise Collaboration Workspace –Advanced Search

Qalcwise Designer – Tutorial Series

Qalcwise Designer – Working with Data

Qalcwise Designer – Data imports

Qalcwise Designer – Advanced Workflow

Qalcwise Designer – Advanced APP design options

Qalcwise API Integrations (coming soon)

Qalcwise - Sample Apps

Qalcwise Applications Marketplace